



EPIC-SEC

EMORY PRACTICAL INTERVENTION COURSE - SOUTHEASTERN CONSORTIUM

EPIC-SEC 2020 EXHIBITOR PROSPECTUS

EMORY CONFERENCE CENTER-ATLANTA, GA APRIL 16-18, 2020



HEIGHTENED VISIBILITY WITH WORLD-RENOWNED FACULTY AT THE WORLD'S LONGEST RUNNING INTERVENTIONAL CARDIOLOGY COURSE!
 INNOVATIVE NETWORKING OPPORTUNITIES! WWW.EPICSEC.ORG

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EMORY PRACTICAL INTERVENTION COURSE - SOUTHEASTERN CONSORTIUM

APRIL 16-18, 2020

Emory Conference Center
Atlanta, GA



TO OUR INDUSTRY PARTNERS,

ON BEHALF OF THE EPIC-SEC CONFERENCE COMMITTEE, WE ARE PLEASED TO INVITE YOU TO PARTICIPATE IN OUR UPCOMING PROGRAM, WHICH TAKES PLACE APRIL 16-18, 2020 AT THE EMORY CONFERENCE CENTER HOTEL IN ATLANTA, GEORGIA.

OUR ATTENDEES LOOK FORWARD TO THE OPPORTUNITY TO INTERACT WITH OUR EXHIBITORS. WE ANTICIPATE AN ATTENDANCE OF APPROXIMATELY 600 HEALTHCARE PROFESSIONALS. THE CONSORTIUM IS DESIGNED FOR INTERVENTIONAL CARDIOLOGISTS, CARDIAC AND VASCULAR SURGEONS, NURSE PRACTITIONERS, PHYSICIAN ASSISTANTS, INTERVENTIONAL RADIOLOGISTS AND OTHER HEALTHCARE PROFESSIONALS INTERESTED IN THE OPTIMAL PRACTICE OF INTERVENTIONAL, STRUCTURAL AND PERIPHERAL CARDIOVASCULAR MEDICINE.

THE CONSORTIUM CURRENTLY CONSISTS OF 25 ACADEMIC MEDICAL CENTERS FROM THE SOUTHEASTERN UNITED STATES PARTICIPATING IN THE CLINICAL, EDUCATION AND RESEARCH PROGRAM. THE EPIC-SEC CONFERENCE IS THE ANNUAL HIGHLIGHT OF THE CONSORTIUM. OUR CENTERS INCLUDE EMORY UNIVERSITY, DUKE UNIVERSITY, EAST CAROLINA UNIVERSITY, EAST TENNESSEE STATE UNIVERSITY, HCA HEALTHCARE, LOUISIANA STATE UNIVERSITY HEALTH SHREVEPORT, MEDICAL UNIVERSITY OF SOUTH CAROLINA, ST.LUKES-MID AMERICA HEART INSTITUTE, OCHSNER MEDICAL CENTER, UNIVERSITY OF ALABAMA AT BIRMINGHAM, UNIVERSITY OF ARKANSAS, UNIVERSITY OF FLORIDA HEALTH GAINESVILLE, UNIVERSITY OF FLORIDA HEALTH JACKSONVILLE, UNIVERSITY OF KENTUCKY, UNIVERSITY OF NORTH CAROLINA, UNIVERSITY OF SOUTH FLORIDA, UNIVERSITY OF TEXAS HEALTH SAN ANTONIO, UNIVERSITY OF TEXAS AT HOUSTON, UNIVERSITY OF TEXAS AT SOUTHWESTERN, UNIVERSITY OF VIRGINIA, VANDERBILT UNIVERSITY, VIRGINIA COMMONWEALTH UNIVERSITY SYSTEM, VIRGINIA TECH, WAKE FOREST UNIVERSITY, AND NATIONAL HEART, LUNG, AND BLOOD INSTITUTE.

EXHIBIT SPACE IS AVAILABLE FOR ALL THREE DAYS OF THE CONFERENCE. WE ARE OFFERING DISTINCT LEVELS OF EXHIBITOR PACKAGES, WHICH INCLUDE, PLATINUM, GOLD, AND SILVER. BOOTH SPACE CAN BE PURCHASED THROUGH ON OUR WEBSITE AT WWW.EPICSEC.ORG OR BY CONTACTING PROGRAM MANAGER ERIN GLOGOWSKI AT 404-712-1981.

WE LOOK FORWARD TO HAVING YOU JOIN US FOR EPIC-SEC 2020!

COURSE DIRECTORS, EMORY UNIVERSITY SCHOOL OF MEDICINE:

HABIB SAMADY, MD, FSCAI
JOHN S. DOUGLAS, JR., MD, FASCAI
VASILIS C. BABALIAROS, MD
SPENCER B. KING, III, MD, MACC
ARSHED QUYYUMI, MD
PATRICIA KEEGAN, DNP

COURSE CO-DIRECTORS, EMORY UNIVERSITY SCHOOL OF MEDICINE:

CHANDAN DEVIREDDY, MD
ADAM GREENBAUM, MD
KENDRA GRUBB, MD
WISSAM JABER, MD
KHUSHROW NIAZI, MD
TANVEER RAB, MD

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EPIC-SEC BY THE NUMBERS

*CONSORTIUM OF 25 INSTITUTIONS

*622 ATTENDEES IN 2019

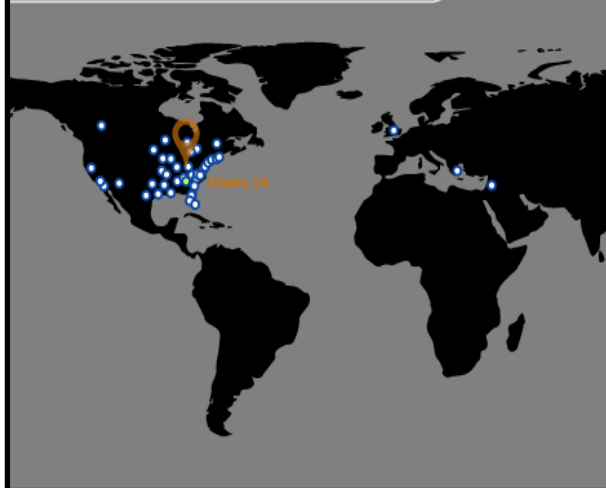
*230 FACULTY IN 2019

*ATTENDEES FROM 30 STATES AND 8 COUNTRIES

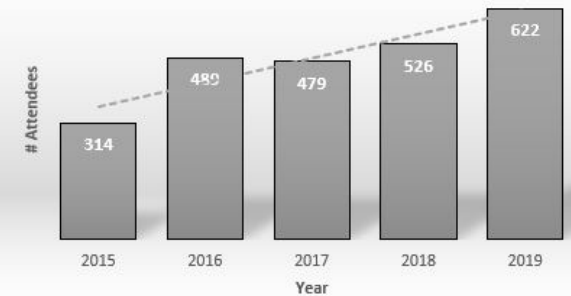
EPIC-SEC 2020 CONSORTIUM CITIES



EPIC-SEC FACULTY BY REGION



EPIC-SEC Attendance Numbers



EPIC-SEC

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EXHIBIT SPACE PACKAGES

EMORY PRACTICAL INTERVENTION COURSE - SOUTHEASTERN CONSORTIUM (EPIC-SEC)

APRIL 16-18, 2020 • EMORY CONFERENCE CENTER HOTEL • ATLANTA, GEORGIA

TO RESERVE YOUR SPACE TODAY, PLEASE VISIT OUR WEBSITE WWW.EPICSEC.ORG



PLATINUM PACKAGE \$10,000
BOOTH LOCATIONS NEAR THE GENERAL
SESSION AND CORONARY TRACK
FOUR REPRESENTATIVES AT A TIME, WITH
UP TO FOUR ALTERNATES
TWO REPRESENTATIVES CAN PARTICIPATE
IN THE FRIDAY NIGHT DINNER GALA



GOLD PACKAGE \$7,500
BOOTH LOCATIONS NEAR THE GARDEN
OVERLOOK
THREE REPRESENTATIVES AT A TIME, WITH UP
TO THREE ALTERNATES
ONE REPRESENTATIVE CAN PARTICIPATE IN
THE FRIDAY NIGHT DINNER GALA



SILVER PACKAGE \$5,000
BOOTH LOCATIONS ALONG ROUTE TO SIMU-
LATION PROGRAMS & STRUCTURAL TRACK
AMPHITHEATRE
TWO REPRESENTATIVES AT A TIME, WITH UP
TO TWO ALTERNATES
ONE REPRESENTATIVE CAN PARTICIPATE IN
THE FRIDAY NIGHT DINNER GALA

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EXHIBIT SPACE INCLUDES 1 - 6'X30" TABLE WITH LINENS AND 2 CHAIRS.

BOOTH SUPPLIES CAN BE MAILED TO THE FOLLOWING ADDRESS BETWEEN APRIL 10-15, 2020:

EPIC-SEC EXHIBIT HALL

ATTN: ERIN GLOGOWSKI C/O (YOUR COMPANY OR REP NAME)

MAPLE CONFERENCE ROOM

1615 CLIFTON RD.

ATLANTA, GA 30329

BOOTH SUPPLIES CAN BE SHIPPED BACK TO YOUR BUSINESS FROM THE CONFERENCE CENTER THROUGH THE BUSINESS CENTER LOCATED ON THE CONFERENCE LEVEL. PLEASE ARRANGE FOR PICK-UP OF ALL CONFERENCE SUPPLIES. EMORY CONFERENCE CENTER IS NOT RESPONSIBLE FOR PRODUCTS LEFT BEHIND AFTER MONDAY, APRIL 20, 2019.

GENERAL CONDUCT

THE FOLLOWING PRACTICES ARE PROHIBITED:

- USE OF VOLATILE OR FLAMMABLE FLUIDS, SUBSTANCES, OR ANY MATERIALS PROHIBITED BY CITY FIRE REGULATIONS OR INSURANCE CARRIERS.
- USE OF NOISE ELECTRICAL OR MECHANICAL APPARATUSES INTERFERING WITH OTHER EXHIBITORS.
- CANVASSING OR DISTRIBUTING ANY MATERIAL OUTSIDE THE EXHIBITOR'S OWN SPACE.
- USE OF BILLBOARD ADVERTISEMENT AND/OR DISPLAY OF SIGNS OUTSIDE OF THE EXHIBIT AREA WITHOUT PRIOR APPROVAL.
- FAILURE TO COMPLY WITH FIRE RESTRICTIONS; ALL AISLES AND EXITS SHOULD BE KEPT CLEAR, CLEAN AND FREE FROM OBSTRUCTIONS.

LIABILITY

IT IS AGREED THAT INDIVIDUAL EXHIBITORS WILL PROTECT, SAVE AND KEEP THE EMORY PRACTICAL INTERVENTION COURSE - SOUTHEASTERN CONSORTIUM (EPIC-SEC) FROM ANY DAMAGE OR CHARGES IMPOSED FOR VIOLATION OF ANY LAW OR ORDINANCE WHETHER OCCASIONED BY THE NEGLIGENCE OF THE EXHIBITOR OR THOSE HOLDING UNDER THE EXHIBITOR, AND WILL STRICTLY COMPLY WITH THE APPLICABLE TERMS REGARDING THE EXHIBITION PREMISES. FURTHER, THE EXHIBITOR SHALL AT ALL TIMES PROTECT, INDEMNIFY, SAVE AND KEEP HARMLESS THE ABOVE PARTIES AGAINST AND FROM ANY AND ALL LOSS, COST, DAMAGE, LIABILITY, OR EXPENSES ARISING FROM OR OUT OF OR BY REASON OF ANY ACCIDENT OR OTHER OCCURRENCE TO ANYONE, INCLUDING THE EXHIBITOR, ITS AGENTS, EMPLOYEES AND BUSINESS INVITEES, WHICH ARISE FROM OR OUT OF OR BY REASON FOR SAID EXHIBITOR'S OCCUPANCY AND USE OF THE EXHIBITION PREMISES OR A PART THEREOF WITH THE EXCEPTION OF WHEN THE EPIC-SEC HAS ACTED WILLFULLY OR NEGLIGENTLY.

INSURANCE

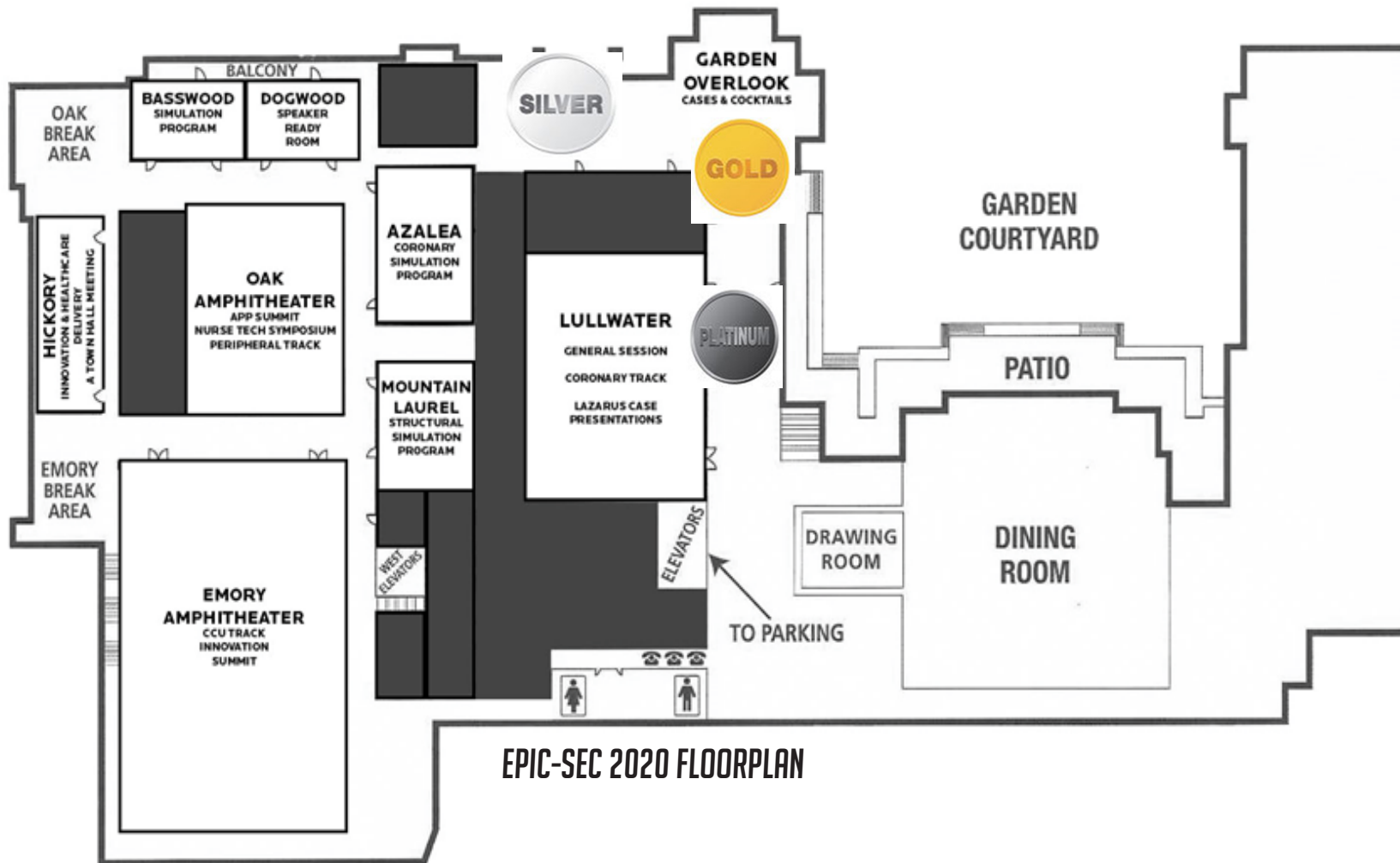
EXHIBITORS ARE URGED TO TAKE OUT A PORTAL-TO-PORTAL RIDER, WHICH IS AVAILABLE AT A NOMINAL COST, ON THEIR OWN INSURANCE POLICY TO PROTECT THEM AGAINST LOSS THROUGH THEFT, FIRE, DAMAGE, ETC.

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EPIC-SEC 2020 FLOORPLAN



SPONSORSHIP OPPORTUNITIES

EPIC-SEC 2020 MOBILE PHONE APP	HELP ATTENDEES NAVIGATE THE EPIC-2020 AGENDA WITH CUSTOMIZABLE SCHEDULES, COMMUNICATION TOOLS, AND NOTE TAKING CAPABILITIES WITH EXCLUSIVE ADVERTISING OF YOUR CHOICE ON THE MOBILE APP SPLASH SCREEN	600+ CARDIOVASCULAR HEALTHCARE PROFESSIONALS	\$25,000
BREAKFAST, LUNCH OR EVENING SYMPOSIA	THE SYMPOSIA MAY BE SINGLE- OR MULTI-SUPPORTED. SYMPOSIA FEE INCLUDES COSTS ASSOCIATED WITH THE MEETING SPACE, INCLUSION ON THE CONFERENCE AGENDA AND AUDIOVISUAL EQUIPMENT.	CARDIOVASCULAR HEALTHCARE PROFESSIONALS	\$7,000
LEAD RETRIEVAL	SPONSOR CHECK IN SYSTEM TO INCREASE COMMUNICATIONS AND MARKETING.	600 CARDIOVASCULAR HEALTHCARE PROFESSIONALS	\$7,000
CONFERENCE PORTFOLIO	EPIC-SEC ATTENDEES WILL RECEIVE A CONFERENCE BINDER WITH NOTEPAD FEATURING YOUR COMPANY IDENTIFICATION. PROMOTION ALSO INCLUDES ONE PRODUCT OR HANDOUT FOR INCLUSION IN BINDER POCKET.	600 CARDIOVASCULAR HEALTHCARE PROFESSIONALS	\$7,000
EPIC-SEC LANDING PAGE AD	REACH YOUR AUDIENCE WITH AN AD ON THE LANDING PAGE OF THE EPIC-SEC WEBSITE.	1,000 CARDIOVASCULAR HEALTHCARE PROFESSIONS	\$3,000
PRINT AD IN EPIC-SEC PROGRAM	THE EPIC-SEC FINAL PROGRAM WILL FEATURE THE CONFERENCE AGENDA, FACULTY LISTING, SPECIAL EVENTS, EXHIBITOR AND SPONSOR LISTINGS, AND FLOOR PLANS.	600 CARDIOVASCULAR HEALTHCARE PROFESSIONALS	FULL PAGE \$3,000 HALF PAGE \$1,500
DIGITAL MARKETING	ONE-TIME EBLAST DISTRIBUTED TO CONFERENCE ATTENDEES	600 CARDIOVASCULAR HEALTHCARE PROFESSIONALS	\$2,000



SPONSORSHIP OPPORTUNITIES

HOTEL DOOR DROPS	PROMOTIONAL MATERIALS PROVIDED TO ALL EPIC-SEC HOTEL ATTENDEES IN THE AM. PROMOTIONAL MATERIALS TO BE PROVIDED BY SPONSOR, DESIGN TO BE APPROVED BY EPIC-SEC COMMITTEE IN ADVANCE.	UP TO 600 CARDIOVASCULAR HEALTHCARE PROFESSIONALS	\$3,000 PER DAY
CONFERENCE LANYARDS	EPIC-SEC ATTENDEES WILL RECEIVE A LANYARD WITH THEIR NAME-BADGE UPON ARRIVING AT THE CONFERENCE. THIS SPONSOR CAN CUSTOMIZE A PROMOTIONAL MESSAGE FOR INCLUSION ON THE LANYARD.	600 CARDIOVASCULAR HEALTHCARE PROFESSIONALS	\$2,000
CONFERENCE BAGS	EPIC-SEC ATTENDEES WILL RECEIVE CONFERENCE BAGS WITH YOUR LOGO ATTACHED, AND PORTFOLIO INSERTS OF YOUR CHOICE.	600 CARDIOVASCULAR HEALTHCARE PROFESSIONALS	\$4,000
HOTEL KEY CARDS	EPIC-SEC ATTENDEES STAYING AT THE CONFERENCE CENTER WILL RECEIVE YOUR PERSONALIZED HOTEL KEY CARD.	400 CARDIOVASCULAR HEALTHCARE PROFESSIONALS	\$2,000
CONFERENCE PENS	EPIC-SEC ATTENDEES WILL RECEIVE PENS WITH YOUR LOGO.	600 CARDIOVASCULAR HEALTHCARE PROFESSIONALS	\$1,000
PORTFOLIO INSERT	PUT YOUR PROMOTIONAL MATERIALS IN EVERY ATTENDEE'S HAND. THESE ITEMS SHOULD BE SUPPLIED BY THE SPONSOR AND REQUIRE APPROVAL OF EPIC-SEC PRIOR TO PRINTING.	600 CARDIOVASCULAR HEALTHCARE PROFESSIONALS	\$1,000